

Edmonton, AB
June 1-3, 2027

CANADIAN CIRCULAR ECONOMY SUMMIT 2027

UNLOCKING CANADIAN VALUE(S)

Led by :



Co-hosted by :



CircularEconomySummit.ca

ABOUT CIRCULAR INNOVATION COUNCIL

Circular Innovation Council (CIC) is a membership-based, national nonprofit organization and registered charity with roots dating back to 1978.

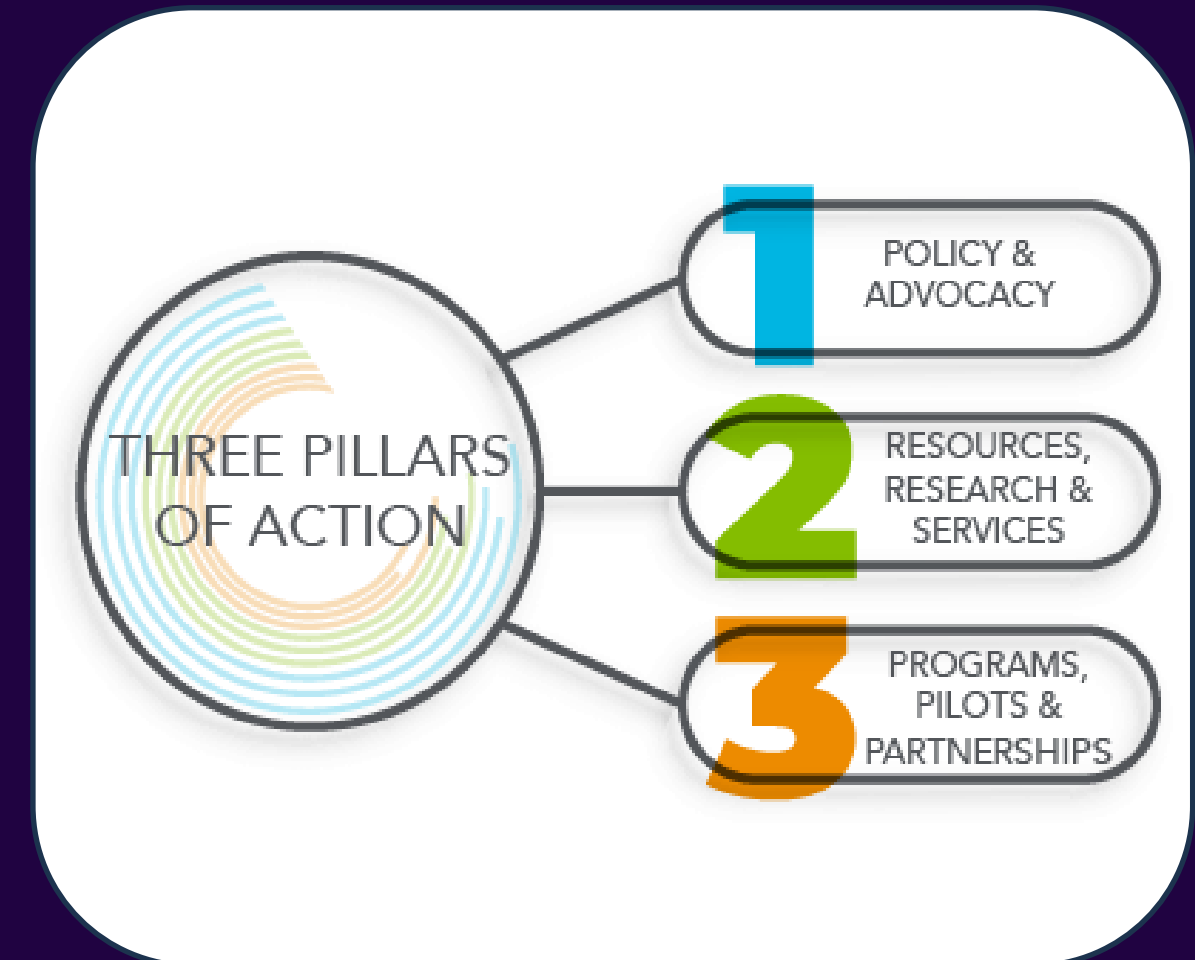
CIC works to accelerate Canada's transition to a circular economy by acting as a convener and circular systems builder, helping governments, businesses, institutions, and communities move circular economy concepts into practical action.

CIC's work focuses on reducing waste, retaining material value and embodied carbon, strengthening supply chain resilience, supporting innovation and circular business models, advancing CE policy, and helping build a more competitive and low-carbon economy.

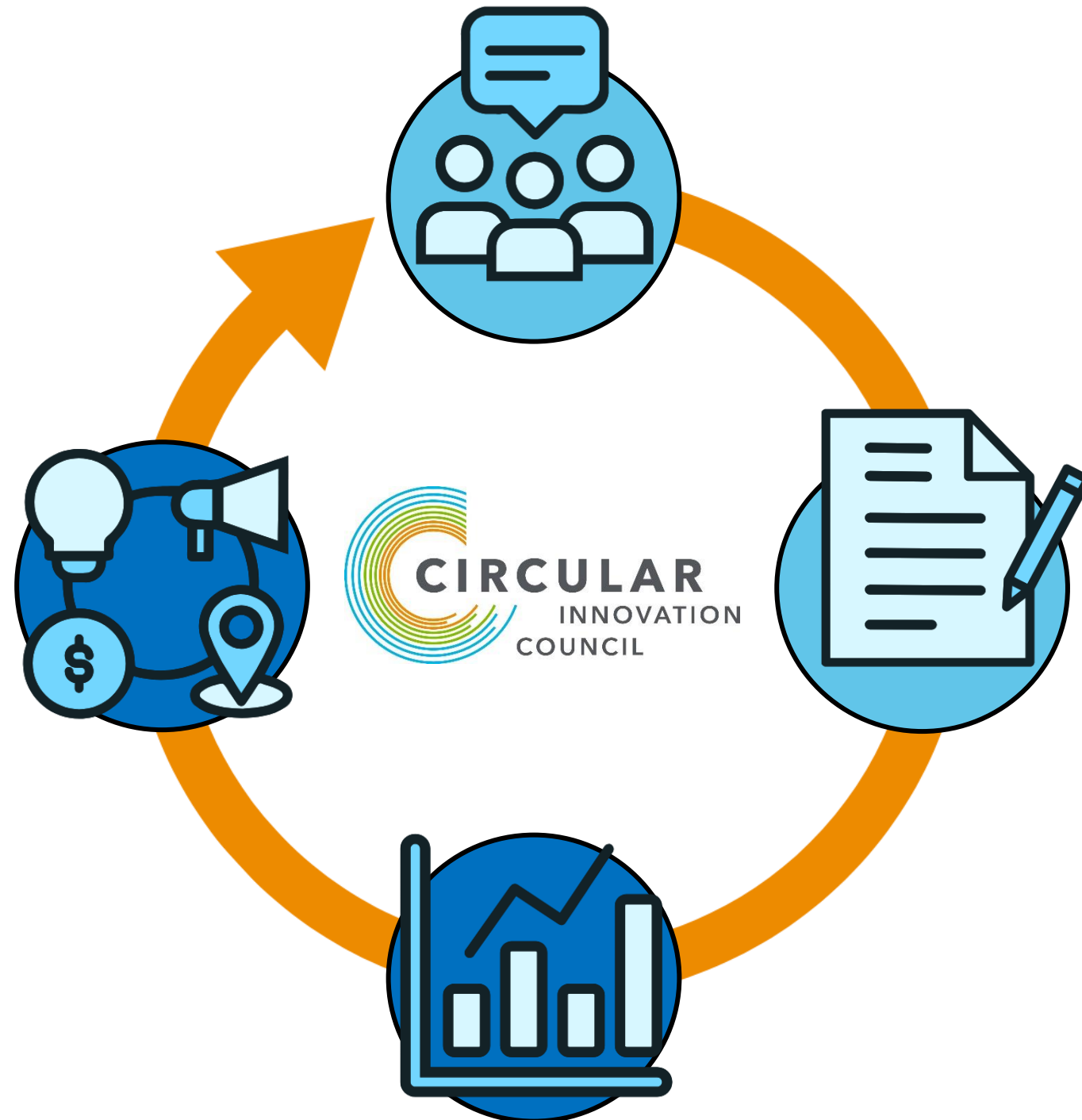
Through applied research, pilot projects, policy engagement, market development, communications campaigns and sector-specific resource hubs, CIC helps design and implement scalable solutions that support climate action, economic resilience, and local circular economic development across Canada.

CIC's work includes initiatives focused on:

- Construction
- Food waste
- Reuse systems
- Circular Procurement
- SME engagement
- Education and public awareness
- Applied research to help strengthen secondary material markets and accelerate circular innovation nationally



WHY CIC LEADS PILOTS & RESEARCH PROJECTS



Facilitating Stakeholder Collaboration

→ CIC convenes governments, businesses, and service providers to co-design practical, place-based solutions.

Identifying and Addressing Market Failures

→ Research & pilots uncover real barriers and test system-level solutions.

De-risking Innovation

→ Pilot new circular models in a low-risk environment, generating data and insights for broader adoption.

Scaling Through Shared Learnings

→ Transfer success approaches to local governments & organizations to support widespread implementation and inform new opportunities.

OUR MEMBERS (200+)



Governments



Municipalities



Businesses



Educational Institutions



BUILDING A CIRCULAR FUTURE

- Since 2023, the **Canadian Circular Economy Summit (CCES)** has become Canada's leading event dedicated to accelerating the transition to a low-carbon, circular economy.
- CCES brings together a diverse network of business and industry leaders, policymakers, innovators, entrepreneurs, academics, and researchers who are shaping Canada's circular future.
- The Summit has experienced remarkable growth, with back-to-back sold-out events in Toronto (2023) and Montréal (2025), doubling attendance within just two years.



CCES IS BACK IN 2027



The much-awaited [third edition of the Canadian Circular Economy Summit](#) will be led by the **Circular Innovation Council** in partnership with the **City of Edmonton** and **Alberta Ecotrust Foundation**.

Hosted in Alberta for the first time and building on the success of the 2025 Summit, CCES 2027 will focus on the next phase of Canada's circular economy transition: strengthening coordination across governments, industries, and communities to advance a blueprint for a **National Circular Economy Framework**.



WHY ALBERTA?

- **Strong foundation for circular economy leadership**, built on industrial expertise, innovation, and cross-sector collaboration
- **Municipal leadership in action**, with the City of Edmonton advancing a long-term circular economy agenda through integrated waste, climate, and economic strategies
- **Convening power** through the Alberta Ecotrust Foundation, mobilizing government, industry, Indigenous communities, and non-profits since 1991 to accelerate environmental protection and community resilience.

CANADIAN
**CIRCULAR ECONOMY
SUMMIT** 2027

Co-hosted by



DATES & VENUE

- June 1st – 3rd, 2027
- Edmonton Convention Centre



CCES 2027 GOALS

Overarching Summit Goal

Advance the development of a **National Circular Economy Framework** for Canada

What We'll Build Together

- **Demonstrate how CE can help Canada address major national priorities** including housing, affordability, climate action, biodiversity protection, economic development, community wellbeing, resilience, and economic sovereignty
- **Showcase the leadership and projects** driving CE innovation across Alberta and Canada
- **Create meaningful opportunities for collaboration**, partnership-building, and cross-sector solution development
- **Bring together diverse voices**, knowledge systems, and lived experiences to strengthen collective learning and accelerate systems change
- **Engage government at all levels** in shaping CE policy and implementation in Canada



CCES 2025 BY THE NUMBERS

950+	Delegates from across the country & beyond (more than 2x than 2023)
589	Organizations represented
57	Sessions and workshops + 5 thematic site visits
90+	Speakers
35	Exhibitors in the Quebec Pavillion
25	Delegates from under-represented groups supported through the Inclusivity Fund
12	Languages live translated
55	Government, corporate and non-profit partners
88%	Low-carbon meals + 736kg of food redistributed

CCES 2027 is expected to welcome a large variety of delegates with expanded sector depth and regional participation

JOIN US

CANADIAN CIRCULAR ECONOMY SUMMIT 2027

CCES convenes those shaping Canada's economy:

- Corporate and SME leaders
- Federal, provincial, and municipal governments
- Investors and financial institutions
- Utilities and infrastructure owners
- Indigenous leaders and organizations
- Innovators, researchers, and NGOs

Partners engage directly with those who influence purchasing, policy, and investment decisions.



INTERNATIONAL AMBASSADOR

Ellen MacArthur Foundation is CCES's International Ambassador

- **Ellen MacArthur Foundation is the world's leading circular economy organization.**
- Through its partnership with EMF, CCES is strengthening its international profile, global network, and access to world-class expertise to guide the development of a Circular Economy Framework for Canada.



NATIONAL COLLABORATORS

CCES is guided by an advisory body of 10+ circular economy leaders from across Canada, co-developing the Summit's agenda and extending its reach through their organizations and networks.



A Solution Space by
Generate Canada



FASHION
TAKES
ACTION



CircularEconomySummit.ca



PRELIMINARY THEMES

Unlocking Canadian Value(s)

CCES 2027 will host sessions on strategic sectors and material streams of importance to Canada, including:

- critical minerals + metals,
- plastics,
- textiles,
- energy + industrial decarbonization,
- construction + built environment,
- bioeconomy (sustainable forestry, regenerative agri-food, blue economy),
- technology + AI,
- circularity in resource recovery, and more



PRELIMINARY THEMES

Cross-cutting Mechanisms

Our sessions will be framed within system-based strategies that cross-cut these sectors, including:

- policy + regulatory tools in a Federation,
- standards + frameworks,
- climate / nature finance, procurement, economic instruments
- climate-CE connection,
- nature-based solutions,
- technology-based solutions
- circular business + design principles,
- circular cities + urban planning



OUR REACH



CIC will leverage its established communications channels and strategic partnerships, to engage key audiences, and amplify the Summit before, during, and after the event.

Our reach

- 4,000+ CIC email subscribers
- 6.4 K LinkedIn followers, 1.2 K Instagram followers, and 1.2 K Facebook followers
- 200+ CIC member organizations
- 1 international ambassador
- 10+ strategic national collaborators with extensive local and national networks

WHY PARTNER?

Work with us to maximize your impact at the Summit and access new, year-round engagement opportunities:

- **Connect**

Extend your network at CCES 2027 by connecting with fellow CE advocates and building new relationships.

- **Influence**

Influence and inform critical CE policies, regulations, standards, and governance mechanisms by having direct access to decision makers.

- **Inspire**

Exchange insights and inspire action through keynote presentations, panel discussions, local site tours and networking sessions.

- **Elevate**

Enjoy brand exposure during the Summit and highlight your thought leadership year-round through CIC's communications and engagement platform.

- **Collaborate**

Explore customized partnership opportunities with CIC and get the opportunity to support research, pilot projects, and sector-specific resource hubs that help scale circular economy solutions across Canada.



WHY PARTNER?



The Canadian Circular Economy Summit brings together a thoughtful and diverse group of leaders working to advance circularity across Canada. ABCRC was proud to support an event that creates space for collaboration, shared learning and practical ideas that can help move the circular economy forward.

Lori Koebel, VP, Sustainability & Stakeholder Relations, Alberta Beverage Container Recycling Corporation



The Canadian Circular Economy Summit truly exceeded my expectations, leaving me feeling energized and motivated to contribute actively to the circular economy movement. I highly recommend this event to anyone passionate about shaping a more sustainable future.

Mikhael Metauro, Sr. Director, Sustainability & Operational Efficiency, Cascades



PARTNERSHIP OPPORTUNITIES

Renew your support—or join CCES as a Partner for the first time—alongside leading organizations driving Canada’s circular economy transition.

Partnership packages include a custom selection of the following benefits:

Program Partnership*

- Plenary co-creation
- Concurrent session(s) co-design
- Thematic site tours

Attendee Experience Partnership

- Networking Lounges
- Networking Coffee Breaks
- Lunch Receptions
- Evening Receptions

Inclusivity Fund Sponsorship

- Sponsor delegate passes to expand access for participants who might not otherwise be able to attend

Individual Sponsorship

- Expo booth
- Digital and on-site branding
- Delegate Passes

Year-Round Partnership & Momentum Building (NEW)

When your organization sponsors CCES, you’ll support more than just the event itself. Depending on the level, your partnership can support activation of CIC’s 26/27 projects and integrated communications platform.

Benefits include:

- [CIC membership](#)
- Support of [Circular Economy Month](#) campaign with year-round promotion (social media and newsletters)
- Opportunity to co-create and support delivery of curated content, such as webinars, articles, newsletters, and social media content
- Collaboration on CIC priority work areas (e.g., research and white papers, pilot projects, sector-specific resource hubs)



**To be determined in collaboration with CIC based on CCES 2027 program themes*

PARTNERSHIP LEVELS

Each tier represents a 12-month partnership (excluding the Ally Tier). **Custom tiers also available for discussion.**

	ALLY \$5,000	ADVOCATE \$7,500	HERO \$15,000	CHAMPION \$30,000	LEGEND \$50,000	PREMIER Starting at \$65,000
Delegate passes	1	1	3	7	10	15
High Impact Brand Visibility	✓	✓	✓	+ Dedicated partner announcement in CCES communications	+ CCES event app partner with ad space	+ Exclusive plenary room table branding
Expo booth	-	✓	✓	✓	✓	✓
Thought Leadership	-	-	Co-design a concurrent session	Co-design a concurrent session	Co-design a concurrent session	Co-design a plenary
Attendee Experience	-	-	Networking breaks, Inclusivity Fund	Evening receptions	Lunch receptions, Networking lounges	
Circular Economy Magazine	-	-	Half page article	1 page article	Double page article	4-page article
CIC Membership	-	✓	✓	✓	✓	✓
Year-Round Partnership with CIC	-	-	-	CE month partner with year-round spotlight	Co-design curated educational materials on a CCES theme	Collaborate on CIC’s priority work areas



PARTNERSHIP PACKAGE OVERVIEW

Benefits marked with an asterisk (*) also apply to higher partnership levels.

Custom tiers also available for discussion.

CIRCULAR ALLY (\$5,000)

Delegate Pass*

Partnership tiers include delegate passes. This level of partnership includes 1 delegate pass and allows you to get 25% off for any additional pass.

Brand Visibility*

Have your logo featured on event materials leading up to and during the Summit, including the CCES newsletter, website, event app and main stage screen.



PARTNERSHIP PACKAGE OVERVIEW

Benefits marked with an asterisk (*) also apply to higher partnership levels.

Custom tiers also available for discussion.

CIRCULAR ADVOCATE (\$7,500)

Benefits of the prior tier, plus:*

Expo Booth*

Partnership tiers include expo table/poster space. Share information about the role your business is playing in the CE and foster meaningful connections, visibility, and partnership opportunities by engaging directly with delegates. Includes having your logo featured in on expo area signage.

Year-Round Partnership & Momentum Building (NEW)*

- Receive one year of honorary CIC membership, providing access to a national network of 200+ circular economy leaders, member-exclusive insights and policy updates, as well as discounted rates for CIC events and webinars.



PARTNERSHIP PACKAGE OVERVIEW

Benefits marked with an asterisk (*) also apply to higher partnership levels.

Custom tiers also available for discussion.

CIRCULAR HERO (\$15,000)

Benefits of the prior tier, 3 delegate passes, plus:*

Session Co-Design*

Work with us to create a concurrent CCES session. Participate as a session host, speaker or facilitator.

Networking Break Partner - Daily Exclusive

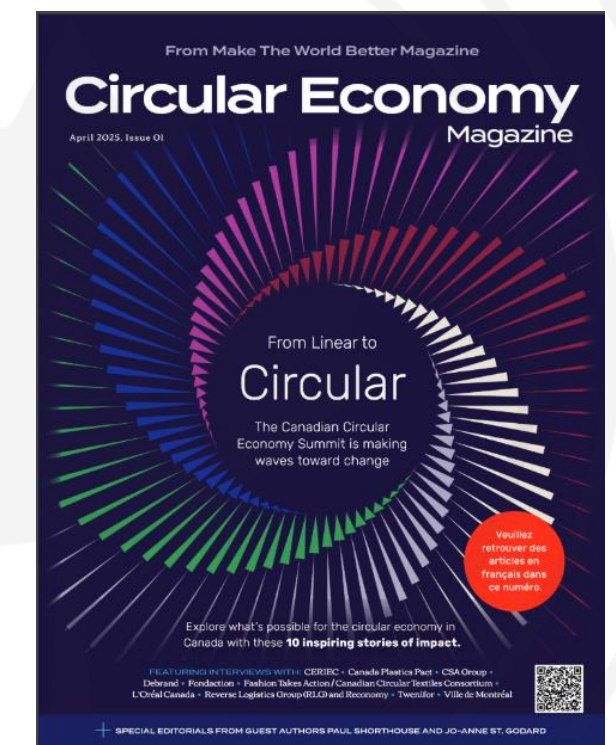
Sponsor our networking coffee sessions on June 2nd or June 3rd, with your brand featured in on-site signage and promotional materials. OR

Inclusion Fund Partner

Sponsor delegate passes for participants who may not otherwise be able to attend the Summit.

Year-Round Partnership & Momentum Building (NEW)*

- Be announced as a Partner as part of CCES regular Summit updates (~100 words embedded in newsletter & social post)
- Half-page feature in the Circular Economy Magazine specially produced for the Summit, distributed/marketed year-round (2025 edition on the right).



PARTNERSHIP PACKAGE OVERVIEW

Benefits marked with an asterisk (*) also apply to higher partnership levels.

Custom tiers also available for discussion.

CIRCULAR CHAMPION (\$30,000) – Limited to 4 partners

Benefits of the prior tiers, 7 delegate passes, plus:*

Evening Reception Partner – Daily Exclusive

Sponsor our Evening Receptions on June 1st or June 2nd, with your brand featured in on-site signage and promotional materials. Evening reception sponsorships include providing short welcoming remarks.

Event App Partner – 2 opportunities

Co-sponsor the Summit's networking app with your brand prominently featured on the home page.

Year-Round Partnership & Momentum Building (NEW)*

- Featured 1-page article in the Circular Economy Magazine
- Dedicated partner announcement e-blast with quote to 4000+ CCES contact list and social post
- Recognition as a [Circular Economy Month](#) campaign partner, receiving year-round social media amplification and spotlights.



PARTNERSHIP PACKAGE OVERVIEW

Benefits marked with an asterisk (*) also apply to higher partnership levels.

Custom tiers also available for discussion.

CIRCULAR LEGEND (\$50,000) – Limited to 2 partners

Benefits of the prior tiers, 10 delegate passes, plus:*

Lunch Partner – Daily Exclusive

Sponsor our Lunch reception on June 2nd or 3rd. Provide short welcoming remarks with your brand featured in on-site signage and promotional materials.

Networking Lounges Partner

Sponsor our dedicated networking areas at the CE Summit venue with your brand prominently featured in on-site signage.

Year-Round Partnership & Momentum Building (NEW)*

- Co-author a double-page article in the Circular Economy Magazine
- Delve deeper into a CCES program theme by partnering with CIC on a collaborative communications initiative. Co-create content, such as webinars, thought leadership articles, newsletters, or social media campaigns, to support broader knowledge-sharing and engagement across your organization's network and CIC's members (200+).



PARTNERSHIP PACKAGE OVERVIEW

Interested in strengthening collaboration with CIC and supporting our work?

CIRCULAR PREMIER - (Starting at \$65,000) – Limited to 1 partner

Benefits of the prior tiers, 15 delegate passes, plus:*

Co-create a Plenary

Position your organization at the centre of the Summit by co-creating and participating in a plenary session while enjoying exclusive branding on every table in the plenary room throughout the event.

Year-Round Partnership & Momentum Building (NEW)

- 4-page thought leadership article in the Circular Economy Magazine
- Opportunity to partner with CIC on multiple strategic projects

The Premier level features **strategic collaboration with CIC across multiple priority work areas**. This partnership is customizable over a 12-month period, with scope and level of engagement adaptable to partner objectives and budget.

Partners can help accelerate Canada's transition to a circular economy by supporting **place-based pilot projects**, **applied research**, and **co-authoring white papers**. Opportunities also include supporting **practical tools, resources, and knowledge-sharing platforms** that help municipalities and SMEs adopt and scale circular business models and practices.



CO-HOST A SIDE EVENT (ADD-ON OPPORTUNITY)

Partners can enhance their presence at the Summit by co-hosting a dedicated side event that brings their stakeholders directly into the CCES experience.

When can side events take place?

- Pre-Summit (June 1st)
- Post-Summit (June 3rd)

What types of events can be hosted?

- Events aligned with Summit priorities

Format

- Separate from the CCES program but organized in collaboration with CIC



ABOUT CIRCULAR INNOVATION COUNCIL

[Circular Innovation Council](#) is a not-for-profit organization operating nationally across Canada. For more than 40 years, CIC has been delivering programs, policies, research and pilots projects that prove effective circular economic innovations.

CIC works collaboratively with its diverse membership and among value chains, seeking to advance circular business models, products, and services that deliver redefined values and the multiple benefits of a circular economy.



Interested in Partnering / Sponsoring?

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