

# Canadian Circular Economy Summit

## Event Schedule

Mon, Jun 19, 2023

7:45 AM

### Economic Development & Circularity Meet-up

🕒 7:45 AM - 8:40 AM, Jun 19

📍 Vaughan Room

Networki...

Join the Vancouver Economic Commission and the City of Toronto Circular Economy Group for a pre-summit meet up of economic development professionals supporting the growth of circularity in their respective regions and cities.

This meet-up 'side event' is an opportunity to get acquainted ahead of the summit, and share strategies and tips that harness the tools of economic development to accelerate the transition to a circular economy in Canada.

Coffee will be available in the conference lobby. Opening Plenary for the Summit begins at 8:45am on site.

For more information and to register your interest in attending, please contact [mchugay@vancouvereconomic.com](mailto:mchugay@vancouvereconomic.com).

8:00 AM

### REGISTRATION OPENS

🕒 8:00 AM - 8:45 AM, Jun 19

📍 Lobby

8:45 AM

### Welcome to Day 1: The Climate and Circular Economy Nexus

🕒 8:45 AM - 10:15 AM, Jun 19

📍 Gala Room

Interactivity Lev...

The Canadian Circular Economy Summit will kick off with a welcome from the event organizers and a special message from CE Summit dignitaries and a Canadian Leadership Panel as they set the stage for exploring the nexus between circular economy, innovation, and climate action.

- **Paul Shorthouse**, Managing Director, Circular Economy Leadership Canada (co-host)
- **Jo-Anne St. Godard**, Executive Director, Circular Innovation Council (co-host)
- **The Honourable Steven Guilbeault**, Minister, Environment & Climate Change Canada (ECCC)
- **Dianne Saxe**, City Councillor, City of Toronto
- **Mike Wilson**, Executive Director, Smart Prosperity Institute (moderator)
- **Matthew Fraser**, Head of Research & Development & Lead of the Circularity Gap Reporting Initiative, Circle Economy
- **Kathleen McLaughlin**, EVP & Chief Sustainability Officer, Walmart Inc. & President, Walmart Foundation
- **Mike Greidanus**, President, BGIS Canada & COO, BGIS North America
- **Apala Mukherjee**, President, BASF Canada

👤 Co-host



**Paul Shorthouse**

Managing Director  
Circular Economy Leadership Canada



**Jo-Anne St. Godard**

Executive Director  
Circular Innovation Council

## Speakers



**The Honourable Steven Guilbeault**  
Minister  
Environment & Climate Change Canada (ECCC)



**Dianne Saxe**  
City Councillor  
City of Toronto



**Kathleen McLaughlin**  
EVP & Chief Sustainability Officer  
Walmart Inc. & Walmart Foundation



**Mike Greidanus**  
President & COO  
BGIS Canada & BGIS North America



**Apala Mukherjee**  
President  
BASF Canada



**Matthew Fraser**  
Head of Research and Development  
Circle Economy

## Moderator



**Mike Wilson**  
ED  
Smart Prosperity Institute

10:15 AM

### NETWORKING BREAK

🕒 10:15 AM - 10:45 AM, Jun 19

📍 Gala Foyer

[Networki...](#)

10:45 AM

### Showcasing Success Stories: Inspiring the Art of the Possible

🕒 10:45 AM - 12:00 PM, Jun 19

📍 Gala Room

[Interactivity Lev...](#)

Be inspired by success stories and case studies from Canadian business and community leaders representing national examples of best practice at the forefront of leveraging the circular economy to advance Canada's net-zero transition. In this 7X7 format, seven presenters will have seven minutes each to tell their stories.

- **Sophie Langlois-Blouin**, Vice President of Operations, RECYC-QUÉBEC
- **Jason Robinson**, CEO, Evoco
- **Jessica Regan**, CEO, Food Mesh
- **Kayli Dale**, CEO & Co-Founder, Friendlier
- **Lindsay Colley**, Associate Vice President, ESG Strategy & Integration, Canadian Tire Corporation
- **Kristy Ehman**, CEO, Hyon Software Inc.
- **Janice Saunders**, CEO, 3F Waste Recovery & Collaskins

## 🗣️ Speakers



**Sophie Langlois Blouin**  
Vice-President of Operations  
RECYC-QUÉBEC



**Jason Robinson**  
CEO  
Evoco Ltd.



**Jessica Regan**  
CEO  
FoodMesh



**Kayli Dale**  
CEO  
Friendlier



**Lindsay Colley**  
AVP, ESG Strategy & Integration  
Canadian Tire Corporation



**Janice Saunders**  
CEO  
Collaskins

## Laying the Foundation: Definitions, Standards & Data Transparency for a Circular Economy

🕒 10:45 AM - 12:00 PM, Jun 19

📍 Markham / Vaughan Room

[Interactivity Lev...](#)

In order for the circular economy to be scaled, a common definition and set of standards needs underpin Canada's ambition, while being supported by improved information and data transparency. Participate in this breakout discussion focused on developing a solid foundation for circularity in Canada through harmonized definitions, standards, and enhanced data transparency.

- **Andrew Telfer**, Lead, Circular Opportunity Innovation Launchpad (COIL) (moderator)
- **Priya Patel**, Program Manager, Environment & Business Excellence, CSA Group
- **Matthew Fraser**, Head of Research & Development & Lead of the Circularity Gap Reporting Initiative, Circle Economy
- **Peter Victor**, Professor, Faculty of Environment & Urban Change, York University
- **Sinead Murphy**, Senior Project Manager, Circular Economy & Innovation, City of Toronto
- **Jeff Fritzsche**, Acting Director, Environment Accounts & Statistics Division, Statistics Canada
- **Pam Horvatis**, Senior Vice President, Industry Relations, GS1 Canada

## 🔊 Speakers



**Andrew Telfer**

COIL | Our Food Future



**Priya Patel**

Program Manager, Environment and Climate Change  
CSA Group



**Matthew Fraser**

Head of Research and Development  
Circle Economy



**Peter Victor**

Prof  
York University



**Pam Horvatis**

Senior Vice President  
GS1 Canada



**Sinead Murphy**

Senior Project Manager, Circular Economy and Innovation (Solid Waste Management Services)  
City of Toronto

## The Role of Standards to Advance Repairability in Canada

🕒 10:45 AM - 12:00 PM, Jun 19

📍 Kitchener / Oakville Room

[Interactivity Lev...](#)

Value Retention Processes (VRPs), in particular repair, aim to retain the value of a product within an economic system, increasing both economic and environmental sustainability. According to Environment and Climate Change Canada, VRPs hold tremendous socio-economy and environmental benefits \$56 billion in value, 371,000 direct jobs, 1.6 million tonnes of CO<sub>2</sub> avoided and 470 kilo tonnes of virgin materials avoided.

This session will discuss the surge of interest in repair rights and activities, and host a cross-section of stakeholders at the forefront of its protection and expansion in the market. It will provide an opportunity to explore repairability standards and their role in the circular economy focused mainly on two specific products (i.e., consumer electronics and home appliances) while identifying common themes that may be applied more broadly.

The session also serves as a precursor to the invite-only repair workshop taking place on Day 2 where delegates will have opportunities to explore what policy frameworks and standards Canada needs to become a leader in advancing repairability.

This session is being co-hosted by Circular Innovation Council and the Canadian Standards Association (CSA).

- **Michael Leering**, Director, Environment & Business Excellence, CSA Group
- **Jean-Paul Ventère**, Lead Architect of the French Repairability Index
- **Warrington Ellacott**, Senior Manager, Government Relations, Whirlpool Corporation
- **Amélie Côté**, Source Reduction Analyst, Équiterre

## 🔊 Moderator



**Jo-Anne St. Godard**

Executive Director  
Circular Innovation Council

## Speakers



### Michael Leering

Director, Environment and Business Excellence  
CSA Group



### Jean-Paul Ventère

Lead Architect  
French Repairability Index



### Warrington Ellacott

Senior Manager, Government Relations  
Whirlpool Corporation



### Amélie Côté

Source Reduction Analyst  
Équiterre

12:00 PM

## NETWORKING LUNCH

🕒 12:00 PM - 1:00 PM, Jun 19

📍 Gala Room

Networki...

1:00 PM

## Scaling Innovation: Community-based & Living Lab Model Best Practices

🕒 1:00 PM - 2:30 PM, Jun 19

📍 Gala Room

Interactivity Lev...

This session will explore models for community-driven, place-based circular economy innovation and cluster development, including a showcase of Canada's leading accelerators, living lab initiatives, and regional collaborations that could be scaled and replicated across the country.

- **Daniel Normandin**, Co-Founder & Director, CERIEC & Executive Director, RRECQ (moderator)
- **Jacomien Van Tonder**, Director, Metal Tech Alley, Lower Columbia Initiatives Corporation (LCIC)
- **David Messer**, Executive Director, Smart Cities Office, City of Guelph & Circular Opportunity Innovation Launchpad (COIL)
- **Chantal Rossignol**, Coordinator, Circular Economy Living Labs, CERIEC
- **Shegufta Shetranjwalla-Merchant**, Professor, Memorial University of Newfoundland (MUN)
- **Christa Clay**, Manager, Economic Transformation & Circular Economy, Vancouver Economic Commission (VEC)

## Moderator



### Daniel Normandin

Director  
CERIEC - Center for Intersectoral Studies and Research on the Circular Economy

## 🗣️ Speakers



### **Jacomien van Tonder**

Director  
Metal Tech Alley



### **David Messer**

Executive Director  
Guelph-Wellington Smart Cities Office



### **Chantal Rossignol**

Coordinator  
CERIEC



### **Shegufa Shetranjiwalla**

Assistant Professor  
Memorial University



### **Christa Clay**

Manager, Economic Transformation (Circular Economy)  
Vancouver Economic Commission

## **Public Procurement: The Secret Weapon to a Low Carbon, Circular Economy**

🕒 1:00 PM - 2:30 PM, Jun 19

📍 Markham / Vaughan Room

[Interactivity Lev...](#)

Unsustainable production and consumption are the root cause of climate change. The carbon emissions associated with producing and consuming goods and services, also known as embodied carbon, represents 45% of the total carbon emissions and Canada will only reach its climate change targets by addressing them.

Circular procurement is an effective tool to tackle embodied emissions. This session will uncover the critical but untapped role of public procurement in investing in low carbon, circular goods and the companies that offer them. Through this panel discussion forerunners will discuss policies, pilot projects, and business models.

## 🗣️ Speakers



### **Jane Keenan**

Director  
Centre for Greening Government - Treasury Board Secretariat of Canada



### **Julian Cleary**

Senior Policy Analyst and Manager of the Low Carbon Procurement Project  
Public Services and Procurement Canada



### **Grant Hogg**

Executive Director  
Environment and Climate Change Canada

 **Discussant**



**Frances Edmonds**  
Head of Sustainable Impact  
hp



**Rob Cumming**  
Head, Sustainability & Public Affairs  
Lafarge Canada




**Andy Delisi**  
VP Sales  
Envirotech



**Bob Willard**  
Founder and Chief Sustainability Champion  
Sustainability Advantage

**Circular Design Principles: From Concept to Practice**

 1:00 PM - 2:30 PM, Jun 19

 Kitchener / Oakville Room

[Interactivity Lev...](#)

A variety of leaders from across industries will host a breakout discussion on key considerations needed to support innovative design in alignment with circular principles and practices.

- **Sarah Tranum**, Associate Professor, Social Innovation Design, Ontario College of Art & Design (OCAD) University (moderator)
- **Rosemary Cooper**, Project Director, Share Reuse Repair Initiative
- **Anthony Wolf**, Vice President, Product Design & Innovation, Canadian Tire Corporation
- **Nadine Gudz**, Practice Lead, Strategy, NatuR&D
- **Charles Gillott**, Research Associate, University of Sheffield & Toronto Metropolitan University

 **Moderator**



**Sarah Tranum**  
OCAD University/ Trickleup Design

 **Speakers**



**Rosemary Cooper**  
Executive Director  
Share Reuse Repair Initiative



**Anthony Wolf**  
VP Product Research Development & Innovation  
Canadian Tire Corporation




**Nadine Gudz**  
Practice Lead, Strategy  
NatuR&D



**Charles Gillott**  
Dr  
The University of Sheffield

2:30 PM

**NETWORKING BREAK**

 2:30 PM - 3:00 PM, Jun 19

3:00 PM

## Ingredients for Success: Canada's Circular Economy Enablers

🕒 3:00 PM - 4:00 PM, Jun 19

📍 Gala Room

Interactivity Lev...

The circular economy requires a combination of enabling factors to achieve an accelerated transition at scale: from effective partnerships, to investments in infrastructure, to system-wide innovation, and supportive policy. This panel discussion will go deeper on the key drivers and enablers of the circular economy in Canada, and how these essential ingredients must work together to allow for success.

- **Barbara Swartzentruber**, Senior Associate, Smart Prosperity Institute & The Natural Step Canada (moderator)
- **Natacha Beauchesne**, Economic Development Officer, City of Montreal
- **Benoit Forcier**, Senior Partner, Circular Innovation Fund, Cycle Capital
- **Georgia Lavender**, Director of Operations, Project Zero, Synergy Foundation
- **Mikhael Metauro**, Senior Director, Sustainability & Operational Efficiency, Cascades

### 👤 Moderator



#### **Barbara Swartzentruber**

Senior Associate  
The Natural Step Canada

### 👤 Speakers



#### **Natacha Beauchesne**

Commissaire au développement économique / Economic Advisor  
Ville de Montréal



#### **Benoit Forcier**

Senior Partner  
Circular Innovation Fund



#### **Georgia Lavender**

Director Of Program Operations  
Synergy Foundation



#### **Erik Grise**

Director, Circular Economy development  
Cascades

## Scaling Reuse: Addressing Common Barriers

🕒 3:00 PM - 4:00 PM, Jun 19

📍 Markham / Vaughan Room

Interactivity Lev...



While the reuse of products is highly beneficial for advancing a circular economy, several barriers can hinder its widespread adoption. Addressing these barriers requires a multi-faceted approach involving stakeholders from government, industry, and civil society. The objective of this session will be to explore the common barriers that exist in implementing reuse at scale, and to identify what strategies are needed to address these barriers. Presenters will share reuse success stories, policies needed to shift markets, and related research on consumer behaviour. The session will include active stakeholder participation to help identify and build consensus around solutions to ensure reuse has a prominent place in Canada's circular economy roadmap.

#### Session Objectives:

1. Identification of common key barriers and challenges hindering product reuse.
2. Sharing of innovative solutions, best practices, and successful case studies from various sectors.
3. Recognition of the role of policies, regulations, and financial incentives in promoting product reuse.
4. Understanding the role of behavior change and cultural shift towards product reuse.
5. Development of a summary of concrete actions and strategies for overcoming the identified barriers.

#### Speakers:

- **Dany Drouin**, Director General, Environment and Climate Change Canada
- **Annette Synowiec**, Manager of Business Operations and Change Initiatives, Solid Waste Management Services Division
- **Martin Hrobsky**, Vice President, IPSOS
- **Rachel Morier**, Director of Sustainability, The Beer Store
- **Vanessa Timmer**, Executive Director & Co-Founder, One Earth Living
- **Rosemary Cooper**, Director, Share Reuse Repair Initiative

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#### 🗣️ Moderator



#### **Shannon Lavalley**

Senior Manager, Partnerships  
Circular Innovation Council

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#### 🗣️ Speakers



#### **Dany Drouin**

Director General  
Environment and Climate Change Canada (ECCC)



#### **Annette Synowiec**

Director, Policy Planning & Outreach, Solid Waste Management Services  
City of Toronto



#### **Martin Hrobsky**

Senior Vice President  
Ipsos



#### **Rachel Morier**

Director, Sustainability  
The Beer Store



#### **Rosemary Cooper**

Executive Director  
Share Reuse Repair Initiative



#### **Vanessa Timmer**

Executive Director  
OneEarth Living

4:00 PM

### Open Space Marketplace: Empowering Deep Circularity Connections

🕒 4:00 PM - 5:30 PM, Jun 19

📍 Gala Room

Interactivity Level 3

Networking

Using an 'open space marketplace' / World Cafe format, delegates will have the opportunity to connect with others on topics pitched and hosted by other delegates on critical, sector-specific topics or cross-cutting issues within the climate and biodiversity nexus. Co-create the agenda as a table host or participate as a contributor in this action-oriented dialogue session.

### **Pitch Imperfect**

🕒 4:00 PM - 5:00 PM, Jun 19

📍 Markham / Vaughan Room

**B2B**

A fast-paced session following a showcase/interview format across key stakeholders in circular business - SMEs, corporations, venture capital and procurement. Business and financial leaders will share their key successes, as well as the barriers that are in need of innovative solutions. The session will wrap with a broader reflection on the needs, trends and opportunities for circular business growth, and how stakeholders can come together in support of this emerging ecosystem.

5:00 PM

### **INVITE-ONLY: Circulate: Ecosystem Networking Session**

🕒 5:00 PM - 6:00 PM, Jun 19

📍 Kitchener / Oakville Room

**B2B**

**Invite-Only**

**Networking**

The B2B Networking Session is an intimate space for circular SMEs, corporations, investors and buyers. This will be a curated networking session for actionable opportunities across development stages and industries. Participants will be provided a Profile Package with one-page profiles of each attendee in advance of the session. Due to limited space, the Networking Session involves an application process – apply/register [here](#).

5:30 PM

### **RECEPTION**

🕒 5:30 PM - 8:00 PM, Jun 19

📍 Gala Foyer

**Networki...**

Build deeper relationships, reflect on the day's activities, and enjoy some drinks and canapes on the balcony with a view alongside fellow delegates at the Circular Economy Summit's complimentary evening reception.

**Tue, Jun 20, 2023**

7:30 AM

### **INVITE-ONLY BREAKFAST: Advancing the Packaging Policy & EPR Landscape in Canada**

🕒 7:30 AM - 8:45 AM, Jun 20

📍 Kitchener / Oakville Room

In collaboration with Food Health & Consumer Products Canada (FHCP), Canadian Beverage Association, and the Canada Plastics Pact.

### **INVITE-ONLY BREAKFAST: Leveraging Canada's Applied Research Opportunities for the Circular Economy**

🕒 7:30 AM - 8:45 AM, Jun 20

📍 Markham Room

In collaboration with Smart Prosperity Institute, UBC MMRI, Lambton College, and RRECQ.

### **INVITE-ONLY BREAKFAST: Canadian Circular Textiles Consortium Networking Breakfast**

🕒 7:30 AM - 8:45 AM, Jun 20

📍 Vaughan Room

Hosted by Fashion Takes Action.

9:00 AM

## Scaling Circular Economy Action in Canada (Part 1): Welcome to Day 2!

🕒 9:00 AM - 9:45 AM, Jun 20

📍 Gala Room

Interactivity Lev...

Day 2 of the Canadian Circular Economy Summit will begin with a brief recap of highlights from Day 1 and an interactive activity for delegates.

- **Paul Shorthouse**, Managing Director, Circular Economy Leadership Canada (co-host)
- **Jo-Anne St. Godard**, Executive Director, Circular Innovation Council (co-host)
- **The Honourable Mona Fortier**, Minister, Public Services & Procurement Canada (PSPC)
- **Yung Wu**, CEO, MaRS Discovery District & Chair, Toronto Region Board of Trade
- **Nick Xenos**, Executive Director, Centre for Greening Government

### 👤 Co-host



**Paul Shorthouse**  
Managing Director  
Circular Economy Leadership Canada



**Jo-Anne St. Godard**  
Executive Director  
Circular Innovation Council

### 👤 Speakers



**The Honourable Mona Fortier**  
Minister  
Treasury Board of Canada Secretariat



**Yung Wu**  
CEO & Chair  
MaRS Discovery District & Toronto Region Board of Trade



**Nick Xenos**  
Executive Director  
Treasury Board of Canada Secretariat

9:45 AM

## Scaling Circular Economy Action in Canada (Part 2): Linking to the Global Agenda

🕒 9:45 AM - 10:30 AM, Jun 20

📍 Gala Room

Interactivity Lev...

This plenary session will build on existing momentum to outline a framework for scaling action, including linking to the global agenda and setting the foundation for a Canadian Action Plan coming out of the Circular Economy Summit.

- **Jury Gualandris**, Associate Professor of Operations & Sustainability, Ivey Business School, and Director, Centre for Building Sustainable Value (moderator)
- **Ramona Liberoff**, CEO, Platform for Accelerating Circular Economy (PACE)
- **Ignacio Gavilan**, Director, Sustainability, The Consumer Goods Forum
- **Emmanuel Raufflet**, Professor of Management, HEC Montréal

### 👤 Moderator



**Jury Gualandris**  
Associate Professor of Operations Management and Sustainability  
Ivey Business School

## 👤 Speakers



### Ramona Liberoff

Executive director  
PACE



### Ignacio Gavilan

Director, Sustainability  
The Consumer Goods Forum



### Emmanuel Raufflet

Co-director  
Réseau de recherche en économie circulaire du Québec

10:30 AM

## NETWORKING BREAK

🕒 10:30 AM - 11:00 AM, Jun 20

📍 Gala Foyer

Networki...

## Clothing Swap

🕒 10:30 AM - 2:30 PM, Jun 20

📍 Breakout Room Foyer

Interactivity Lev...

Fashion Takes Action will be hosting a Clothing Swap during the Summit. Contribute your pre-loved clothing during Registration on Day 1, and then 'shop' the Swap during Day 2.

All unclaimed clothing at the end of the event will be donated.

11:00 AM

## By the Numbers: Quantifying the Climate Benefits of the Circular Economy

🕒 11:00 AM - 12:15 PM, Jun 20

📍 Gala Room

Interactivity Lev...

The climate benefit potential of the circular economy is large but can't be taken for granted. A rapid fire series of presentations (7 X 7) will showcase leading insights from leading research, as well as practical examples from businesses in Canada, on quantifying the climate benefits of circular strategies and climate-smart business models.

- **Calvin Trottier-Chi**, Research Associate at the Canadian Climate Institute (moderator)
- **Jury Gualandris**, Associate Professor of Operations & Sustainability, Ivey Business School & Director, Centre for Building Sustainable Value
- **Ryan Zizzo**, Founder & CEO, Mantle Developments
- **Darryl Moore**, Director, Sustainability, Kaltire
- **François Saunier**, Deputy Director, International Reference Center for Life Cycle Assessment and Sustainable Transition (CIRAIG)
- **Li-Anne Sayegh**, Senior Engineer & Daeun Yoon, Energy & Sustainability Consultant, Arup
- **Thomas Elliot**, Postdoctoral Fellow, Université du Québec
- **Stefanie Bowles**, Team Manager, Public Services & Procurement Canada (PSPC)

## 👤 Moderator



### Calvin Trottier-Chi

Research Associate  
Canadian Climate Institute

## 🗣️ Speakers



**Thomas Elliot**  
Postdoctoral Fellow  
École de technologie supérieure



**Ryan Zizzo**  
CEO & Founder  
Mantle Developments



**Darryl Moore**  
Sustainability Business Development  
Kal Tire



**François Saunier**  
Deputy director  
CIRAIG



**Li-Anne Sayegh**  
Senior Sustainability Engineer  
Arup



**Jury Gualandris**  
Associate Professor of Operations Management and Sustainability  
Ivey Business School



**Julian Cleary**  
Senior Policy Analyst and Manager of the Low Carbon Procurement Project  
Public Services and Procurement Canada

## Mainstreaming Circular Culture: The Need and the Opportunity

🕒 11:00 AM - 12:15 PM, Jun 20

📍 Kitchener / Oakville Room

[Interactivity Lev...](#)

Building a circular culture is a key ingredient in advancing a circular economy and society. Our supply of circular goods and services needs to be met with a vibrant and active demand. **How do we make circular habits, practices, and patterns of use / reuse the norm?**

Join us as we explore the need and opportunity for mainstreaming circular culture. In this session, we share a range of programs and pilots leading the way. They are focused on **embedding circular opportunities into our institutions, developing accessible language, marketing to motivate circular behaviours, and ensuring affordability, accessibility and fair livelihoods.**

We also present the latest insights on **what motivates people to embrace circular practices based on human insight studies in British Columbia, Québec and in Guelph-Wellington.**

Learn more and interact with other participants to consider how we can build a circular culture across our businesses, cities, governments, schools, communities, institutions, and in all our circular economy efforts.

### Speakers:

- **Vanessa Timmer**, Executive Director, One Earth Living
- **Dagmar Timmer**, Managing Director, Strategic Initiatives, One Earth Living
- **Rosemary Cooper**, Project Director, Share Reuse Repair Initiative
- **Sophie Langlois-Blouin**, Vice President of Operations, Recyc-Québec
- **David Messer**, Executive Director, Smart Cities Office, City of Guelph

## Speakers



### Vanessa Timmer

Executive Director  
OneEarth Living



### Dagmar Timmer

Managing Director - Strategic Initiatives  
OneEarth Living



### Rosemary Cooper

Executive Director  
Share Reuse Repair Initiative



### Sophie Langlois Blouin

Vice-President of Operations  
RECYC-QUÉBEC



### David Messer

Executive Director  
Guelph-Wellington Smart Cities Office

## Addressing Circular Infrastructure Gaps through Innovative Financing

🕒 11:00 AM - 12:15 PM, Jun 20

📍 Markham Room

Interactivity Lev...

This breakout session will explore infrastructure needs as it relates to advancing a more circular economy in Canada, as well as the investment and innovative financing required to close critical gaps - including in areas such as recycling, wastewater, and reverse logistics.

- **Meg O'Shea**, Senior Manager, Economic Transformation, Vancouver Economic Commission (moderator)
- **Allen Langdon**, CEO, Circular Materials
- **Catherine Loriot**, Lead, Waste & Water Sector Development, Green Municipal Fund, Federation of Canadian Municipalities (FCM)
- **Alex Ryan**, Director, Investments, Canada Infrastructure Bank
- **Kristin Taylor**, Director & Origination Lead, Closed Loop Partners

## Moderator



### Meg O'Shea

Senior Manager, Economic Transformation  
Vancouver Economic Commission

## Speakers



### Allen Langdon

CEO  
Circular Materials



### Catherine Loriot

Lead, Waste and Water Sector Development, Green Municipal Fund  
Federation of Canadian Municipalities



### Kristin Taylor

Director  
Closed Loop Partners



### Alex Ryan

Director, Investments  
Canada Infrastructure Bank

## INVITE-ONLY: Advancing Opportunities for Repair in Canada Foresight Workshop

🕒 11:00 AM - 12:15 PM, Jun 20

📍 Vaughan Room

Interactivity Level 3

Invite-Only

The opportunity that repairability presents—to extend product life, facilitate reuse, and prevent usable goods and their parts from being lost to disposal—is gathering significant attention in Canada as it aims to transition to a circular economy. Although the benefits that product repairability contributes to the environment and economy in Canada are significant, there are barriers to broader participation in repair activities. The solutions to these barriers need to be carefully understood and well thought out to ensure that the “right to repair” is implemented effectively.

Discussion around repairability trends will be important to understanding how Canada can encourage repairability and identify effective solutions to implement the “right to repair” for appliances, electronics, and other durable goods. It is imperative that we explore options that consider consumer culture, product manufacturing, and repair bodies.

This **invite-only workshop** will explore repairability trends globally, and their current and future roles related to society, technology, economy, environment and politics. The intent of the workshop is to identify repairability trends and themes that Canada will adopt in the near and far future, and to explore the role of standards and policy frameworks we need to develop to become a leader in advancing repairability.

The workshop is the follow-up session to the repair session taking place on Day 1 (i.e., The Role of Standards to Advance Repairability in Canada), where participants will have the opportunity to hear directly from product manufacturers, leading experts, and policy leaders on how they view and respond to repairability.

This session is being developed and hosted in collaboration with CSA Group.

12:30 PM

## NETWORKING LUNCH & KEYNOTES

🕒 12:30 PM - 2:30 PM, Jun 20

📍 Gala Room

Interactivity Lev...

### 1 Subsessions

#### ● Keynotes

🕒 1:30 PM - 2:30 PM, Jun 20

📍 Gala Room

## INVITE-ONLY Government-to-Government Roundtable: Advancing Collaboration on the Circular Economy in Canada

🕒 12:30 PM - 2:30 PM, Jun 20

📍 Kitchener / Oakville Room

Interactivity Level 3

Invite-Only

**INVITE ONLY:** This closed-door working session is designed to bring together all levels of government in Canada to discuss considerations for developing a national, coordinated approach to advancing a circular economy in Canada, including shared policy opportunities and challenges for advancing the connection between circular economy initiatives and climate action.

## Circular Metals and Materials: Energy Storage & EV Battery Value Chain Workshop

🕒 12:30 PM - 2:30 PM, Jun 20

📍 Markham Room

Interactivity Lev...

As highlighted by the International Energy Agency, if left unaddressed, the material requirements for renewable energy and energy storage production will quickly become a key bottleneck to the low carbon transition and make progress slower and more costly. This is especially true for critical and strategic metals (CSMs), as the CSM market is projected to grow exponentially. This workshop will inform Canada's understanding of the strategic opportunities for circular policies for CSMs along energy storage (i.e., battery) supply chains to support the net zero transition in Canada.

Presented in collaboration with Smart Prosperity Institute, Battery Metals Association of Canada, MERG, CSA Group, and Metal Tech Alley.

- **Geoff McCarney**, Senior Director, Research, Smart Prosperity Institute (co-host)
- **Sean DeVries**, Executive Director, Battery Metals Association Canada (BMAC) (co-host)
- **Shahid Hossaini**, Senior Research Associate, Smart Prosperity Institute
- **Alan Young**, Principal, Material Efficiency Research Group (MERG) (moderator)
- **Renata Cardoso**, VP, Sustainability & Low-Carbon, Electra
- **Jean-Christophe Lambert**, Director, Growth & Business Development, Lithion Technologies

#### 🔗 Speakers



#### **Geoff McCarney**

Senior Director of Research  
Smart Prosperity Institute



#### **Sean De Vries**

Executive Director  
Battery Metals Association of Canada



#### **Shahid Hossaini**

Research Associate  
Smart Prosperity Institute



#### **Renata Cardoso**

VP, Sustainability and Low Carbon  
Electra Battery Materials



#### **Jean-Christophe Lambert**

Director Growth and Business Development  
Lithion Technologies

#### 🔗 Moderator



#### **Alan Young**

Mr.  
Materials Efficiency Research Group

2:45 PM

## Scaling Regional Collaboration: Seizing Circular Economy Opportunities beyond Borders

🕒 2:45 PM - 4:30 PM, Jun 20

📍 Gala Room

**Interactivity Lev...**

Effective collaboration at a regional level will be essential for scaling circular economy ambitions given the interconnectedness of global supply chains, the need for harmonized policies, and efficient infrastructure. This session will delve into cross-border considerations across North America and internationally, including opportunities for export and trade, access to critical materials, and market development.

- **Mark Fisher**, CEO, Council of the Great Lakes Region (CGLR) (moderator)
- **Ramona Liberoff**, CEO, Platform for Accelerating Circular Economy (PACE)
- **Ilse Esparza Magaña**, Project Lead, Green Growth, Commission for Environmental Cooperation (CEC)
- **Adina Renee Adler**, Deputy Executive Director, Silverado Policy Accelerator



## Speakers



### Ramona Liberoff

Executive director  
PACE



### Ilse Esparza

Project Lead  
Commission for Environmental Cooperation (CEC)



### Adina Renee Adler

Silverado Policy Accelerator

## Exploring the Progress & Challenges for Circular Plastic Packaging

🕒 2:45 PM - 4:30 PM, Jun 20

📍 Kitchener / Oakville Room

**Interactivity Lev...**

This session provides participants with an opportunity to better understand solutions for circular plastic packaging, and showcases some of the Canada Plastics Pact's guidance documents which have been developed by CPP Partners with an aim to advance circularity for plastic packaging by harmonizing approaches to packaging design. These documents include the Golden Design Rules, Flexible Materials Roadmap, Source Reduction; Elimination and Unnecessary Materials List. This workshop will include short presentations on some of these solutions and participant-led discussions addressing challenges and opportunities emerging from these documents, or other topics related to plastic packaging.

Presented in collaboration with Canada Plastics Pact.

- **Sinead King**, Director of Partner Engagement, Canada Plastics Pact
- **Ignacio Gavilan** Director, Sustainability, The Consumer Goods Forum
- **Polly Chen**, Sustainability Specialist, Walmart Canada
- **Leonardo Giglio**, CEO, Tempo Flexible Plastics
- **Neil Menezes**, Packaging Sustainability Policy Manager, General Mills

## Speakers



### Sinead King

Director of Partner Engagement  
Canada Plastics Pact



### Ignacio Gavilan

Director, Sustainability  
The Consumer Goods Forum



### Polly Chen

Corporate Sustainability  
Walmart Canada



### Leonardo Giglio

Optimist & CEO  
Tempo Flexible Packaging



### Neil Menezes

Packaging Sustainability Policy Manager  
General Mills

## Circular Buildings and Materials Workshop

🕒 2:45 PM - 4:30 PM, Jun 20

📍 Markham Room

**Interactivity Lev...**

The potential impact of greater circularity in the construction and built environment sector is immense. But how do we achieve these outcomes? Join this session for a discussion of the benefits of circular construction and deconstruction practices, and help shape an action plan for expanding these practices across the value chain and building life cycle.

Presented in collaboration with CELC, CSA Group, CERIEC, Light House, and COIL.

## Advancing a Net-Zero Agri-food System Workshop

🕒 2:45 PM - 4:30 PM, Jun 20

📍 Vaughan Room

**Interactivity Lev...**

What does it mean for food supply-chains to be circular, regional, net-zero, and resilient? And how do we achieve a transition to such? In this workshop, listen to thought-leaders and change-makers working in this space share their current efforts and priorities. This session will include table break-outs where you'll be able to add your own knowledge and experience to the conversation. The goal of the workshop will not only be to create awareness of what is a net-zero, agri-food system, also we hope to determine the immediate next steps of a national action plan to help bring this vision to reality.

- Moderator: **Andrew Telfer**, Lead, Circular Opportunity Innovation Launchpad (COIL), Smart Cities Office at City of Guelph
- **Justine Dainard**, Smart Cities Manager, County of Wellington
- **Chantal Rossignol**, Coordinator, Network of Living Labs on the Circular Economy, CERIEC
- **Matthew Lynch**, Associate Director, Centre for Building Sustainable Value, Ivey Business School at Western University
- **Bruce Taylor**, President, Enviro-Stewards
- **Kevin Groh**, Senior Vice President, Corporate Affairs & Communication, Loblaw Companies

### 🗣️ Speakers



**Andrew Telfer**

COIL | Our Food Future



**Justine Dainard**

Smart Cities Project Manager  
County of Wellington



**Chantal Rossignol**

Coordinator  
CERIEC



**Matthew Lynch**

Associate Director  
Ivey Business School



**Bruce Taylor**

President  
Enviro-Stewards Inc.



**Kevin Groh**

SVP, Corporate Affairs and Communication  
Loblaw Companies Limited

4:30 PM

## Next Steps: Launching the Action Plan

🕒 4:30 PM - 5:30 PM, Jun 20

📍 Gala Room

To wrap up the Canadian Circular Economy Summit, the event organizers will present highlights captured during the event as delegates provide input on the *emerging Action Plan for Canada*.

- **Paul Shorthouse**, Managing Director, Circular Economy Leadership Canada (co-host)
- **Jo-Anne St. Godard**, Executive Director, Circular Innovation Council (co-host)

🚩 Co-host



**Paul Shorthouse**  
Managing Director  
Circular Economy Leadership Canada



**Jo-Anne St. Godard**  
Executive Director  
Circular Innovation Council