# C A N A D I A N CRCUARECONONY SUBJECT 2 0 2 5

**Presented by:** 





### MONTRÉAL, QC 15-16 APRIL, 2025



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"Canada's consumption rates of materials, energy, and water are currently among the highest in the world, and 73% of waste ends up in the landfill or is incinerated, much of which still holds value."

"The circular economy provides an opportunity for Canada to become more economically successful, environmentally sustainable, and socially equitable."

Source: Turning Point Report (published by the Council of Canadian Academies' Expert Panel on the Circular Economy in Canada)

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# BACKGROUND

The much-awaited second edition of the Canadian Circular Economy Summit (CCES) will be taking place April 15-16, 2025 in Montréal, as we bring together visionaries, innovators, business leaders and sustainability advocates from across Canada and beyond for a transformative event.

The inaugural Canadian Circular Economy Summit (CCES) was held on June 19-20, 2023, at the new Toronto Region Board of Trade event space in downtown Toronto. The event brought together nearly 400 leaders in-person from across sectors and industries alongside the public sector to collaborate on efforts and activities, advance projects and investments, inform policies, and develop an Action Plan to accelerate the implementation of the circular economy in support of Canada's climate change, biodiversity, and innovation agendas.

Because of the success of CCES 2023, the second Canadian Circular Economy Summit will welcome 800 delegates to continue to raise the profile of the circular economy and its important role in delivering on critical environmental, economic and social imperatives. CCES 2025 will be guided by the Circular Economy Action Plan for Canada, and will serve as a 'checkpoint' for progress towards its outcomes.

Building on their preexisting efforts and collaborations, CELC and CIC will co-host the national CE Summit in collaboration with CERIEC at ÉTS, Ville de Montréal, RRECQ, and RECYC-QUÉBEC to bring together active and emerging CE leaders to Montréal, Québec to work together to identify the solutions, innovations, and cross-sectoral collaborations necessary for accelerating the transition to a CE in Canada.







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## Let's build a Circular future.

The Canadian Circular Economy Summit 2025 will provide an opportunity for 800+ Canadian leaders from across sectors and industries to come together in-person, share leading efforts and activities, and to collaborate to advance the circular economy in Canada to advance innovation, productivity and resilience in our businesses and communities.





# **OBJECTIVES & OUTCOMES**

#### **OBJECTIVES**

- Identify and showcase the broad and wide-ranging benefits of the circular economy for Canada, including innovation, productivity, affordability, and economic development benefits.
- Highlight existing and leading-edge examples of circular economy in practice, including projects, initiatives, organizations, best practices.
- Bring partners and networks together across workstreams and industries through rich, interactive, outcome-focused programming and matchmaking.
- Engage with a wide group of stakeholders beyond the common CE community.
- Map progress toward the critical enablers and priority actions required for advancing the CE in Canada inline with the CE Action Plan for Canada.
- Engage in business-to-business and business-to-government transactions, inform policy, and forge new relationships.

### INTENDED OUTCOMES

- national and regional CE opportunities.
- policy agendas.
- technology and innovation players.

"The Canadian Circular Economy Summit was a fantastic forum to meet with colleagues, peers and leaders in the field of circular economy. It pushed our conversations in important directions necessary to advance our collective efforts and built partnerships and relationships that no doubt will emerge with new and exciting endeavours. The summit had something for everyone and was an important and necessary addition to the circular economy landscape in Canada."

Lindsay Telfer, Manager of Capacity Development, FCMs Green Municipal Fund and Lead Partner, Circular Cities and Regions Initiative.

• Advance the Circular Economy Action Plan for Canada, providing a 'checkpoint' for progress and redefining priority actions.

• Create new cross-sectoral partnerships and collaborations that advance

• Create and foster intersections between circular economy strategies and Canada's climate change, biodiversity, resource efficiency, and affordability

• Amplify the key learnings of recent initiatives in Canada to build momentum on the associated action and research agenda.

• Encourage trade and investment opportunities by engaging the financial community, trade and export organizations, and domestic and international

• Highlight the innovation, research and progress being made towards the CE in Québec, and from across Canada and beyond.





### CCES is back and better than ever.

New additions to the Canadian Circular Economy Summit include:

- 800+ delegates
- A dedicated Québec space
- A Circular Textiles track
- Expanded expo and focus on international trade
- Site tour program on April 17th
- And more!

# ever.





# **PROPOSED THEMES & TOPICS**

#### **INFORMATION**

- Building the business case for circularity
- Examining the climate benefits of circular practices
- Sharing success stories and everyday examples of circularity in action
- Highlighting data best practices for policy and business decisions
- Developing metrics and measurements for a circular economy

### POLICY

- Integrating circular strategies and principles
- Harmonizing CE policy
- Leveraging procurement
- Incentives for driving innovation and adoption
- Promoting intergovernmental collaboration
- Aligning regulation and standards

CCES 2025 will also be hosting workshops on strategic sector and material streams of importance to Canada, including critical minerals and metals, agri-food, construction and real estate, plastics, textiles and more.

### COLLABORATION

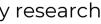
- Strengthening cross-sectoral collaboration • Highlighting Indigenous worldviews and practices
- Creating circular culture
- Sharing lessons from global circular economy efforts
- Strengthening Public / private partnerships

#### INVESTMENT

- Addressing infrastructure gaps
- De-risking investments in circularity
- Scaling circular solutions
- Creating circular jobs
- Investing in regenerative local economies

#### INNOVATION

- Celebrating circular start-ups
- Highlighting circular innovation hubs
- Leveraging industrial symbiosis
- Innovative business models
- Increasing affordability & accessibility
- Highlighting the latest circular economy research







### FORMATS

#### ACTION ORIENTED SESSIONS

- Keynote speakers
- Panel dialogues
- TED-style presentations
- Working sessions and workshops
- World Café
- B2B/B2G/G2G transactional programming
- Open Space Marketplace
- Sector meetings

Sessions will be held in English or French. CCES 2025 will be offering simultaneous translation services for both official languages.

"CSA Group was proud to support the inaugural Circular Economy Summit hosted by the CELC and CIC. The event brought together thought leaders from across Canada and beyond to chart our collective path to a circular and decarbonized future. The engaging sessions leveraged noticeable passion from participants and provided direction on much needed next steps for everything from basic definitions to repair, plastic recycling, construction waste and more. We look forward to continuing the conversations and to the 2025 event."

Michael Leering, Director, Environment & Business Excellence, CSA Group





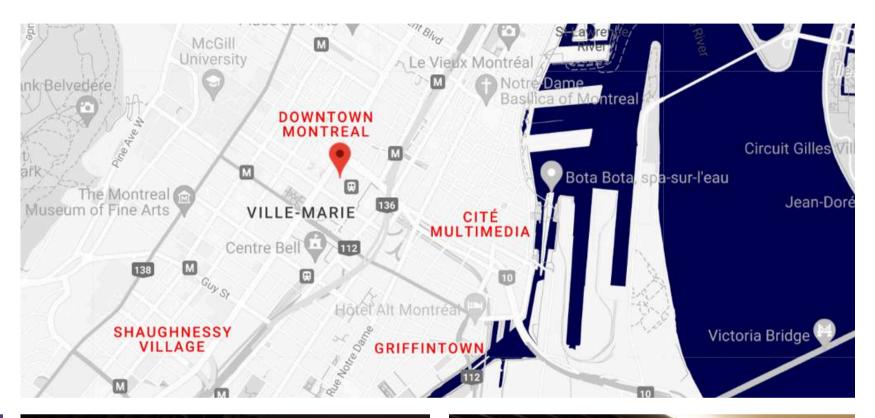




### VENUE

### THE FAIRMONT QUEEN ELIZABETH

900 René-Lévesque Blvd W, Montréal













### CCES 2023 BY THE NUMBERS

400+ Delegates from across the country & beyond 262 Organizations represented **29** Sessions 90+ Speakers **29** Sponsors 1 Circular Economy Action Plan for Canada

"Collaboration has always been a key component to enable circular economy. As it gains more and more traction, I was delighted to see that the organizers of the first Canadian Circular Economy Summit were able to bring all these actors together and collaborate to build a more green and circular economy."

Mathieu Sasseville, Conseiller Principal, Investissement d'Impact, Fondaction

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#### **READ THE CCES 2023 SUMMARY REPORT**





### PARTNER WITH US

#### MAXIMIZE YOUR IMPACT.

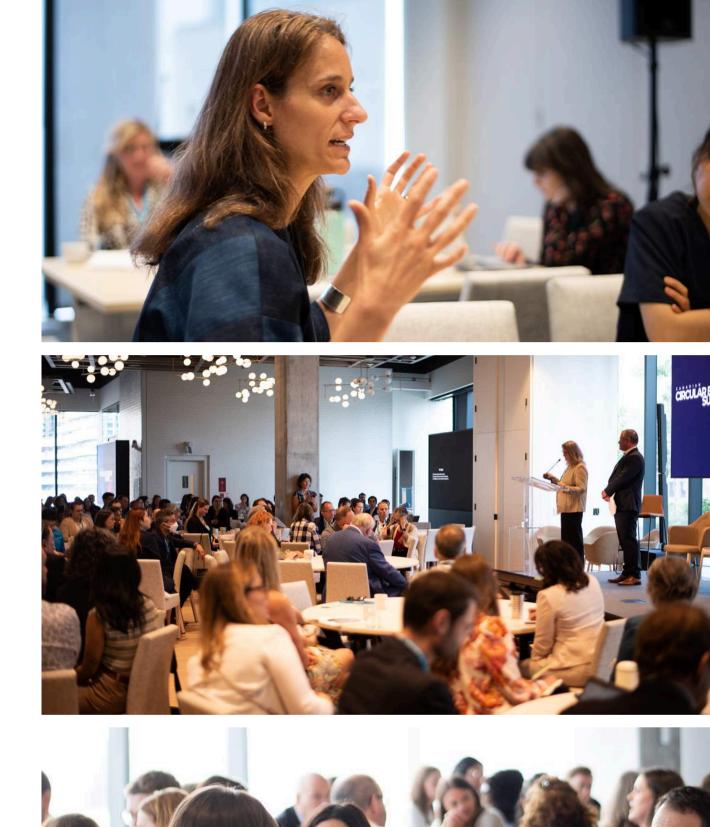
- Extend your network by connecting with fellow CE advocates, catch up with trusted colleagues, and build new relationships
- Influence and inform critical CE policies, regulations, standards, and governance mechanisms
- Explore innovative partnership opportunities by identifying new partners and building collaborations
- Exchange insights and inspire action through keynote conversations, hotseat interviews, and hands-on working group sessions
- Improve your strategy by sharing best practices through results-oriented and customized workshops and sessions

#### CUSTOMIZE YOUR EXPERIENCE.

- Start a conversation to define your objectives and curate your CE Summit experience
- Work collaboratively with our team to customize a partnership package that aligns with your ideal outcomes
- Explore the numerous benefits of additional value-add entitlements

"The Canadian Circular Economy Summit truly exceeded my expectations, leaving me feeling energized and motivated to contribute actively to the circular economy movement. I highly recommend this event to anyone passionate about shaping a more sustainable future."

Mikhael Metauro, Sr. Director, Sustainability & Operational Efficiency, Cascades



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#### ABOUT CIRCULAR ECONOMY LEADERSHIP CANADA

Circular Economy Leadership Canada was launched in 2018 at the G7 Oceans Summit in Halifax as a network of corporate leaders, non-profit think tanks, and academic researchers. An initiative of The Natural Step Canada (a national non-profit charity), CELC is dedicated to filling existing gaps in the market place and supporting efforts to accelerate the transition to a circular economy in Canada. We create the knowledge, networks, and opportunities that accelerate circular innovation across Canada's economy.

Circular Innovation Council is a not-for-profit organization operating nationally across Canada. For more than 40 years, CIC (formerly the Recycling Council of Ontario) has been delivering programs, policies, research and pilots projects that prove effective circular economic innovations. CIC works collaboratively with its diverse membership and among value chains, seeking to advance circular business models, products, and services that deliver redefined values and the multiple benefits of a circular economy.



#### CIRCULAR LEADERSHIP CANADA

#### Interested in Partnering / Sponsoring?

#### **Paul Shorthouse**

Managing Director, CELC pshorthouse@circulareconomyleaders.ca

#### Jo-Anne St. Godard Executive Director, CIC joanne@circularinnovation.ca

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#### ABOUT CIRCULAR INNOVATION COUNCIL



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