

TORONTO, ON
19-20 JUNE, 2023

CANADIAN

CIRCULAR SUMMIT

2023

Presented by:



circulareconomysummit.ca

BACKGROUND

Circular Economy Leadership Canada (CELC) and the Circular Innovation Council (CIC), in collaboration with other Canadian circular economy leaders and partners, are co-hosting a national Circular Economy (CE) Summit June 19-20, 2023 in Toronto, Ontario.

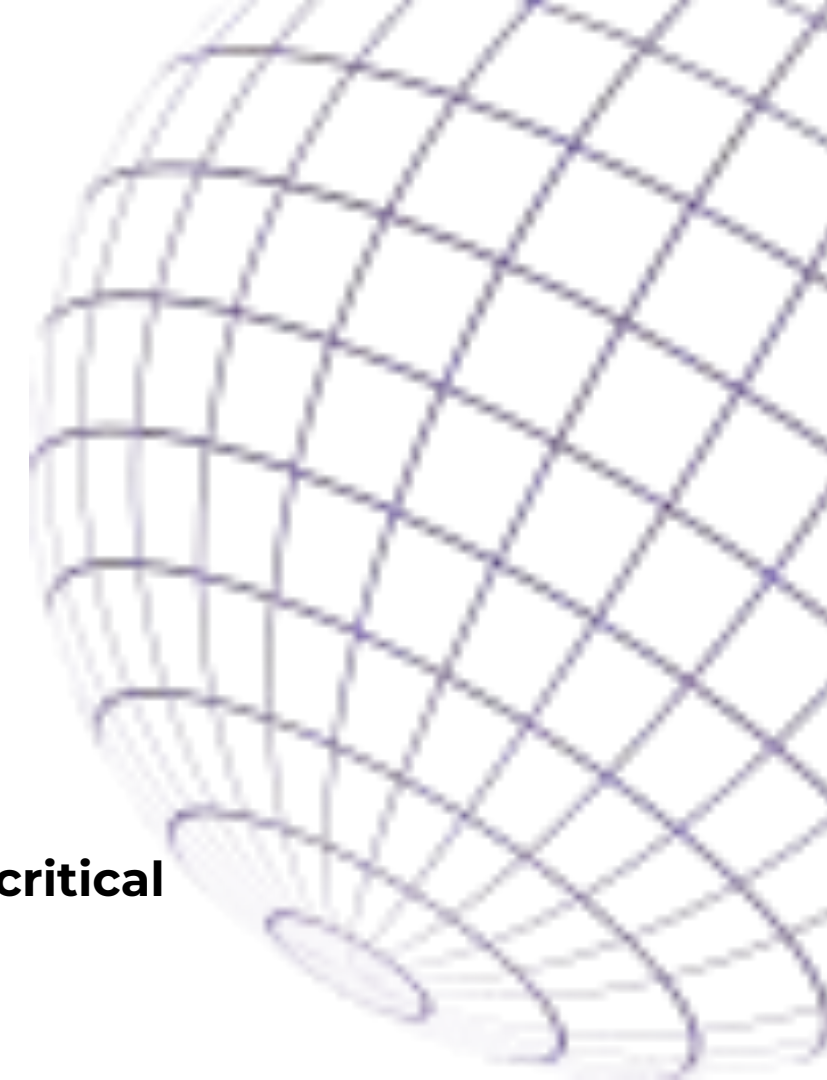
The purpose of the CE Summit is to raise the profile of the circular economy and **its important role in delivering on critical environmental imperatives - including the linkages to climate action.**

While there are a number of annual events and conferences that include a CE focus, there are very few opportunities tailored specifically for CE leaders from industry and the public sector to actively advance projects, investments, actions, and inform policies that would accelerate the implementation of CE in Canada.

Building on their pre-existing efforts, CELC and CIC will co-host the national CE Summit, bringing together active and emerging CE leaders for working sessions to identify the **solutions, innovations, and cross-sectoral collaborations** necessary for accelerating the transition to a CE in Canada.

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EVENT OVERVIEW | JUNE 19-20, 2023



The Canadian CE Summit will provide an opportunity for **400 Canadian leaders** from across sectors and industries to **come together in-person, share leading efforts and activities, and to collaborate on an ‘action plan’ for CE in Canada** in support of Canada's climate change and biodiversity agendas.

OBJECTIVES & OUTCOMES

OBJECTIVES

- **Raise the profile of the circular economy** and its opportunities to deliver on the current environmental and social imperatives critical to Canada.
- **Advance the circular economy innovation agenda**, with a focus on industrial competitiveness and economic development opportunities for Canada as part of the net zero future.
- **Bring members and networks together** across workstreams and industries to advance action in policy, innovation, procurement, finance, trade, collaboration models, data, and information sharing.
- **Connect and engage delegates through business-to-business (B2B) and business-to-government (B2G) programming** that helps forge strategic partnerships, deals, pilot projects, and new research.
- **Inform policies and actions** that set the necessary conditions for the implementation of the CE in Canada.

INTENDED OUTCOMES

- **Advance a cohesive and energized circular economy action and advocacy plan.**
- **Create new cross-sectoral partnerships and collaborations** that advance national and regional CE opportunities.
- **Create and foster intersections** between circular economy strategies and Canada's climate change, biodiversity, resource efficiency, and waste policy agendas.
- **Amplify the key learnings** of recent initiatives in Canada to build momentum on the associated action and research agenda.
- **Identify data needs** and strategies for informing and supporting CE policies and implementation.
- **Encourage trade and investment opportunities** by engaging the financial community, trade and export organizations, and domestic and international technology and innovation players.

Let's build a Circular future.

The Canadian Circular Economy summit will provide the platform for the cross-sector partnerships, knowledge sharing, and skill sets required to come together to build a resilient and sustainable Circular Economy for Canada.

THEMES & FOCUS AREAS

KEY THEMES

- How do we support the current transition to an economy that places people and the planet at the center of prosperity while living within our ecological boundaries?
- What role can CE play in addressing Canada's climate action and biodiversity commitments?
- How can we address the market barriers and create demand for CE goods and services?
- What are the national, regional, and sector-specific actions that should be collectively advanced by business, academia, government, and NGOs?

FOCUS AREAS

- Advancing a cross-sectoral CE innovation ecosystem and partnerships
- Research, data/information, and knowledge dissemination
- Measuring CE impact and outcomes
- Business barriers and opportunities, including CE supply chains
- Policy, regulation, and procurement as enablers
- Creating a CE funding and finance ecosystem
- Roles of key actors: business, governments, cities, academia, NGOs, investors
- Just transition, equity, diversity, and inclusion

FORMATS

ACTION ORIENTED SESSIONS

- Keynote speakers
- Panel dialogues
- TED-style presentations
- Working sessions
- World Café
- B2B/B2G/G2G transactional programming
- Open Space Marketplace
- Sector meetings



SESSIONS / TOPICS UNDER EXPLORATION

CROSS-CUTTING TOPICS

- Diving deeper on climate and CE connection (CC)
- Climate smart CE business case studies (e.g., Ivey work) (CC)
- Enabling policy for the CE (all levels of govt) (P)
- Circular procurement session (P)
- Motivating consumer shifts (C)
- Communicating CE narratives (C)
- Addressing data challenges / gaps and solutions (C)
- Scaling living lab model (e.g., CERIEC, COIL, MTA) (C / I)
- Circular finance workshop (F)
- Infrastructure challenges / gaps and solutions (F)
- Advancing the academic / applied research agenda for CE (I)
- Just transition, equity, diversity, and inclusion (O)
- Rural and remote community considerations (O)

Enabler Themes:

CC = climate change P = policy C = collaboration F = financing I = innovation O = other

SECTOR-FOCUSED TOPICS

- Battery value chains, critical minerals and metals (SPI / NRCan / BMAC)
- Agrifood
- Advancing a circular built environment roadmap (CSA / Ivey / CELC)
- Circular practices for buildings and materials (embodied carbon linkages)
- Plastics innovation / technology challenges (CPP)
- Repair / remanufacturing (SRRI, CIC, ECCC)

B2B / B2G / G2G

- Collaborating on National CE strategy (all levels of govt)
- World Cafe / Open-space Marketplace
- Ivey Circular Leadership Program showcase / AAFC pitches
- Startup-Impact Investor Pitches
- Circular Challenge Reverse Pitches
- Others

SCHEDULE

Day 1

TIME	FORMAT	TOPIC			
9:30-10:00	PLENARY	Welcome from Dignitaries + Keynote (Setting the Stage - CE and the Climate Nexus)			
10:00-10:30	PLENARY	<i>Interactive Icebreaker Activity</i>			
10:30-11:00	PLENARY	Canadian Leader Showcase Panel (Climate Smart Businesses & Communities)			
11:00-11:30	BREAK	NETWORKING BREAK			
11:30-12:30	BREAKOUTS	Action-oriented Breakout	Action-oriented Breakout	Action-oriented Breakout	Action-oriented Breakout
12:30-1:30	BREAK	NETWORKING LUNCH			
1:30-2:30	PLENARY	World Cafe			
2:30-3:30	BREAKOUTS	Action-oriented Breakout	Action-oriented Breakout	Action-oriented Breakout	Action-oriented Breakout
3:30-4:00	BREAK	NETWORKING BREAK			
4:00-5:30	BREAKOUTS	B2B / B2G / G2G Programming & Open Space Marketplace			
6:00-8:00		EVENING RECEPTION			

Day 2

TIME	FORMAT	TOPIC			
7:30-8:45		NETWORKING BREAKFAST EVENTS (Sponsored)			
9:00-9:30	PLENARY	Welcome to Day 2			
9:30-11:00	PLENARY	Keynote/Panel			
11:00-11:30	PLENARY	NETWORKING BREAK			
11:30-12:30	BREAKOUTS	Action-oriented Breakout	Action-oriented Breakout	Action-oriented Breakout	Action-oriented Breakout
12:30-1:30	BREAK	NETWORKING LUNCH			
1:30-3:30	BREAKOUTS	Workshop (Sector/Topic Specific)	Workshop (Sector/Topic Specific)	Workshop (Sector/Topic Specific)	Workshop (Sector/Topic Specific)
3:30-4:00	BREAK	NETWORKING BREAK			
4:00-5:30	BREAKOUTS	B2B / B2G / G2G Programming & Open Space Marketplace			

VENUE

TORONTO REGION BOARD OF TRADE

EVENT SPACE



EVENT OVERVIEW | JUNE 19-20, 2023



WHY PARTNER?

BE A CIRCULAR ECONOMY CHAMPION

- **Extend your network** by connecting with fellow CE advocates, catch up with trusted colleagues, and build new relationships
- **Influence and inform** critical CE policies, regulations, standards, and governance mechanisms
- **Explore innovative partnership opportunities** by identifying new partners and building collaborations
- **Exchange insights and inspire action** through keynote conversations, hotseat interviews, and hands-on working group sessions
- **Improve your strategy** by sharing best practices through results-oriented and customized workshops and sessions

CUSTOMIZE YOUR EXPERIENCE

- **Let's start a conversation to define your objectives and curate your CE Summit experience**
- **Work collaboratively with our team to customize a partnership package that aligns with your ideal outcomes**
- **Explore the numerous benefits of additional value-add entitlements**

PLANNING COMMITTEE

CERIEC

Circular Cities & Regions Initiative

Circular Economy Leadership Canada

Circular Innovation Council

Circular Opportunity Innovation Launchpad (COIL)

CSA Group

Environment & Climate Change Canada

Ivey Business School

Lighthouse

Memorial University Newfoundland

National Zero Waste Council

RECYC-Québec

Share Reuse Repair Initiative

Smart Prosperity Institute

The Natural Step Canada

Vancouver Economic Commission

ABOUT CIRCULAR ECONOMY LEADERSHIP CANADA

[Circular Economy Leadership Canada](#) was launched in 2018 at the G7 Oceans Summit in Halifax as a network of corporate leaders, non-profit think tanks, and academic researchers. An initiative of The Natural Step Canada (a national non-profit charity), CELC is working to connect Canada's circular economy community and serves as a bridge to similar networks around the world. We provide thought leadership, technical expertise, and collaborative platforms for accelerating systems change and the transition to a low carbon, circular economy in Canada.

Interested in Partnering / Sponsoring?

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ABOUT CIRCULAR INNOVATION COUNCIL

[Circular Innovation Council](#) is a not-for-profit organization operating nationally across Canada. For more than 40 years, CIC (formerly the Recycling Council of Ontario) has been delivering programs, policies, research and pilots projects that prove effective circular economic innovations. CIC works collaboratively with its diverse membership and among value chains, seeking to advance circular business models, products, and services that deliver redefined values and the multiple benefits of a circular economy.

